

Digital Twin Consortium Membership Benefits



MEMBERSHIP TIERS ARE BASED ON ANNUAL REVENUES. Digital Twin Consortium offers membership tiers based on your organization's revenue. Member services correspond with these tiers, as shown in this table.

- Startup (Revenue <\$1M)
- University/Non-Profit
- Government
- Small (Revenue up to \$5M)
- Medium (Revenue \$5M-\$50M)
- Large (Revenue \$50M-\$200M)
- Extra Large (Revenue \$200M+)
- Contributing Member

WORKING GROUPS. Every member is eligible to participate in Working Groups, which are teams of members that collaborate to address the technology and business needs of specific vertical and horizontal markets. Industry Members in Industry Working Groups drive consortium projects and initiatives.

BENEFITS FOR ALL MEMBERS. Digital Twin Consortium benefits extend to all employees of your organization. Complete benefits for all members are shown below:

Branding

Receive consortium quotes for your press releases. Display your membership badge in your marketing materials.

Working Groups

Eligibility to participate in and chair Working Groups and help drive their focus and direction. Members can suggest new Working Groups that add to the focus areas of the consortium.

Tiger Teams

Tiger Teams and Task Groups spin out of Working Groups to take action for projects in specialized areas such as Security & Trustworthiness, Modeling & Simulation, and Interoperability.

Networking

Collaborate and brainstorm with the industry's leading digital twin players in our consortium Working Groups, Initiatives, Liaisons, and Quarterly Meetings.

Cross-Participation Opportunities

Participate in activities - and receive membership discounts - with our sister consortia: the AREA, BPM+ Health, Industry IoT Consortium, and OMG.

Thought Leadership

Receive industry recognition as a leader in digital twin through your association with the Consortium. Get published in white papers and blogs, and participate in webinars and conference panels.

Social Amplification

Get featured in LinkedIn and Twitter campaigns for your digital twin and consortium related accomplishments, events, and publications.

Marketing

Participate in member promotional initiatives, such as newsletters, success stories, member videos, thought leadership videos, webinars, and blogs.

Exclusive Content

Gain access to member-exclusive Use Cases, Presentations, and Research in our member portal.

BENEFITS GRID. The following grid shows Program Benefits listed according to Membership Tiers:

REVENUE CATEGORY	STEERING COMMITTEE SEAT	BENEFITS FOR ALL MEMBERS	QUARTERLY MEETING PASSES	QUARTERLY EXHIBIT TABLE	POST WHITE PAPERS	EVENT PROMOTION	CO-BRANDED WEBINAR
Startup	-	Y	-	-	-	-	-
University/ Non-Profit	-	Y	-	-	-	-	-
Government	-	Y	-	-	-	-	-
Up to \$5M	-	Y	-	-	-	-	-
\$5M-\$50M	-	Y	1	-	-	-	-
\$50M-\$200M	-	Y	1	-	-	-	-
\$200M+	-	Y	1	-	-	Y	-
Contributing/ Founder	4-year commitment	Y	4	Y	Y	Y	2

If your organization is also a member of [Augmented Reality for Enterprise Alliance \(AREA\)](#) or [Object Management Group](#), you may qualify for an annual [multi-program discount](#). The Founding Member level for Digital Twin Consortium is closed. Contributing Member status provides the same benefits as Founding Member and includes a seat on the Steering Committee.

CONTRIBUTING MEMBERS. Contributing Members acquire a leadership position governing the Digital Twin Consortium. New and re-elected Contributing Members are selected by the other members in the Contributing Member category during the annual election cycle.

Contributing Members receive the following benefits:

- **Steering Committee Seat.** Four-year commitment with a guaranteed seat.
- **Branding.** Acknowledgement as Contributing Members on the Digital Twin Consortium website, collateral, conference presentations, analysts and media interviews and all other public and internal membership materials.
- **Quarterly Meeting Passes.** Four passes for use by anyone in your organization.
- **Quarterly Exhibit Table.** An exhibit table at our quarterly meetings.
- **Post White Papers.** Enhanced marcom promotions, including posting digital twin white papers.
- **Event Promotion.** Enhanced event support, including promotion of your events on the Digital Twin Consortium Events Page plus social media support.
- **Co-Branded Webinar.** Ability to co-brand and host a use-case-centric or thought leadership style Webinar on the Digital Twin Consortium Webinar platform, BrightTALK.

PLEASE CONTACT YOUR
ACCOUNT REPRESENTATIVE
FOR PRICING.

MEMBERSHIP TIERS. Digital Twin Consortium offers membership tiers based on your organization's status and/or revenue, as shown below.

STARTUP Pre-revenue and start-up members are defined as companies that are in existence three years or less OR that have an annual revenue under \$1 million. Details may be required to confirm eligibility	UNIVERSITY/NON-PROFIT Academia and non-profit members are universities and organizations who are registered as tax exempt organizations.	GOVERNMENT Government members are town, county, state and federal agencies.	SMALL Organizations with revenues up to \$5M.
MEDIUM Organizations with revenues between \$5M and \$50M.	LARGE Organizations with revenues between \$50M and \$200M.	EXTRA LARGE Organizations with revenues of \$200M or higher.	CONTRIBUTING MEMBERS/FOUNDERS Organizations interested in acquiring a leadership position governing the Digital Twin Consortium.

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TERMS & CONDITIONS OF MEMBERSHIP. The Digital Twin Consortium is organized under Object Management Group® (OMG)'s 501(c) (6) not-for-profit status. It operates under OMG's existing governance, policies and procedures under the oversight of the Digital Twin Consortium Steering Committee. Review the bylaws of OMG® [HERE](#).